Overland transport services

THE CORE COMPETENCE OF THE ZIEGLER FORWARDING COMPANY

- CHARTER – our solutions are never off the peg
- Malted wheat – slaking Thai beer drinkers’ thirst
- Air and sea freight – in great demand for Samuele Incognito
Welcome on board

DEAR READERS

Overland transport services are a classic product for us forwarders. Theoretically. People assume that is all there is to say in this regard: the overland transportation systems work – seamlessly.

However, the transport and logistics market is in a state of constant upheaval. Buzzwords such as “Industry 4.0 – the fourth industrial revolution” and “Logistics 4.0” require constant innovation on the part of the forwarding and logistics industry. Markets, products and customer requirements are changing. Processes are having to be performed ever more quickly, efficiently and cheaply in the face of the expectations of industry. At the same time there is a growing pressure from society for shipments to be processed in an environmentally friendly a manner as possible.

The demands placed upon the logistics sector to develop solutions that meet the challenges of the future are high and comprehensive. This is because the fourth industrial revolution will not succeed without a logistics system that is conceived and works as a network.

We at ZIEGLER have been working for a long time on, and with, networked logistics systems in overland transport. Our IT departments have developed solutions for the future that are already being put into practice today. Therefore, overland transport services are not just a classic transport product for us; they are a cutting-edge element in the logistics sector.

Kind regards

Thorsten Witt, CEO
Switzerland, Germany

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No other means of transport offers a similar infrastructure to that on offer for the lorry. The road network is by far the largest available transport system. The transportation of goods by lorry is cost-effective and is the easiest to handle. One great advantage of lorries is their great mobility. The transported goods are handled with care, and every vehicle can be adapted to the specific needs of the goods. When conveying goods short distances, there is hardly any alternative to transporting them by lorry. In the long-distance transportation sector this competes with the transportation of goods by rail or inland waterway. However, the logistics work and expense of the latter two means of transport are considerably greater as transport capacities must be planned and coordinated. A lorry can set off from anywhere at almost any time and is not bound to any fixed routes – thus making it incredibly flexible.

The variety of ways they can be used in combined transport also speak in favour of lorries as a means of transport. They can be employed in both the RoRo (roll on, roll off) procedure in ferry transportation and the piggyback method used in rail freight.

**ZIEGLER cares for the environment**

In recent years, the ecologically meaningful modernisation of fleets has progressed extremely rapidly. According to the Directorate General of Customs, more than 90 percent of tonne-kilometres are already travelled by commercial vehicles that meet the latest EURO standards 4, 5 and 6. As a result, the environmental performance of the transport industry is improving constantly and considerably. A mere 3.4 percent of all CO2 emissions come from the road transport sector – vehicles which do not, after all, just travel around Switzerland for the fun of it, but ensure that goods are supplied and disposed of, benefitting both the economy and the population at large. The results could be even better if the road infrastructure was expanded, cutting congestion and unnecessary emissions.

*Source: ASTAG*

**Unbeatable: lorries can set off from anywhere at almost any time and are not bound to any fixed routes.**
Challenges of the future

The trend in Switzerland is a positive one. ZIEGLER has performed several optimisations in the past one and a half years. However, the target is to further expand the network throughout Europe.

Whilst even the smallest forwarding companies could offer niche products and successfully hold their own in the market years ago, now the industry is struggling in the face of high price pressure, increasing customer demands and tight deadlines. Large calls for tender are now generally issued online.

Digitalisation is the magic word. In the future, processing will increasingly be performed electronically. It must be possible to track the real-time status of deliveries at any time. The POD must be visible on the screen immediately following delivery. The buzzwords “Industry 4.0” and “Logistics 4.0” dominate discussions in theory and in practice. They are of particular significance for Swiss industry, as it’s all about safeguarding production and logistics.

The development of 4.0 in the production sector is still in its infancy. The field of logistics is more advanced: the worldwide tracking of goods in supply chains is now standard. “Smart logistics” independently controls and optimises itself constantly, and thus also forms the backbone of any production.

Three requirements are necessary to meet the demands placed upon Logistics 4.0:

- the Virtualisation of Things: all elements must have current data.
- new workflow processes: the warehouse and buffer stock are dispensed with as checkpoints.
- new IT in the control process.

Two forces are driving the 4.0 trend: 3D printing and IT. 3D printing is one of the enabling technologies for industry or Logistics 4.0. It facilitates integrated production, thus saving development time, materials, and the need for warehousing and transportation.

3D printing is currently already being used for aircraft parts in the Dreamliner, and for jewellery, furniture and the construction of prototypes. A rapid implementation can be anticipated in the service and spare parts business in particular. The first presentations of 3D printing were made in 1983. Now 3D printing is really “in”. By virtue of this technology, production work will increasingly be performed locally and thus more flexibly for customers, and a new dimension will open up for the logistics industry.

Global market uncertainty and the EURO – Swiss Franc exchange rate trends will continue to be a challenge for ZIEGLER and also for its customers. ZIEGLER responds to the technological requirements with corresponding IT solutions for status and POD (proof of delivery) queries, and with CargoSoft and Overland transport services.
ZIEGLER cooperates with the 24plus logistics network in Switzerland and in Germany and thus has a network of scheduled groupage transport services covering all of Europe.

Flexible: ZIEGLER (Switzerland) AG has small vehicles for rapid and short-term transport services.

Oezden Satilmis, head of overland transport services at ZIEGLER Switzerland.

the electronic assessment decision in the customs sector.

ZIEGLER’s strengths in the overland transportation sector
Thanks to gateways to all the major platforms throughout Europe, ZIEGLER is able to guarantee good standard delivery times on all European routes at competitive rates. Personal contacts act with extreme flexibility, based on customer interests. Other advantages offered by ZIEGLER are fashion and wine logistics, just-in-time and on-time deliveries and the special Crew4you department that focuses on the machinery and spare parts industry as well as pharmaceuticals.

Text: Oezden Satilmis, Head of overland transport services ZIEGLER Switzerland
Monique Pirkner Nowak

OVERLAND TRANSPORT SERVICES: OUR SERVICES
- Guaranteed deliveries throughout Europe within 24 to 72 hours
- High-frequency national and international groupage service offering guaranteed on-time delivery to any region in Europe
- Part and full loads
- Charter services
- Door-to-door service
- Just in time

ZIEGLER cooperates with the 24plus logistics network in Switzerland and in Germany and thus has a network of scheduled groupage transport services covering all of Europe.
Overland shipments are transported from ZIEGLER in Eschweiler to all the key European economic areas.

THE HUB FOR EUROPEAN OVERLAND TRANSPORT

The hub for European overland transport services is in Eschweiler, near Aachen: ZIEGLER Eschweiler has been controlling the entire national and international distribution since 1970. The location is absolutely ideal to serve the European markets with their manufacturing and trading companies. The large freight-forwarding site is located in the heart of Europe, immediately adjacent to the Benelux States and the largest motorway junction in Europe, where the A 4 and A44 motorways meet.

Lorries set off from Eschweiler every day on regular routes to all the key European economic areas, serving both national and international routes. Also available as a Speedtime delivery upon request. The 24plus system is a powerful, proficient cargo network that connects ZIEGLER Eschweiler with over 66 partners in Germany and Europe.

The teams in Eschweiler organise national and international groupage shipments and part and full loads for ZIEGLER’s customers.
Sascha Lang joined ZIEGLER in mid-2015 and so did Sabine Küm- mel later on in June 2016. Having worked in the industrial and trade sector, Sascha Lang did later on opt to go down a different career after having completed his training in the forwarding sector.

On the other hand, Sabine Kümmel graduated in Business Management after completing her training as a shipping clerk, at the Aachen University of Applied Science, specialising in industrial goods forwarding, logistics and business computer science. They are actively support-
ed – particularly in the air and sea freight sectors – by the team lead-er Melanie Knuppertz, who has been managing sales department at ZIEGLER in Eschweiler for twelve years.
Charter services are the counterpart to regular services. While the latter operate in the freight forwarding sector in line with specified timetables and destinations, and independently of capacity, charter services are a “demand-based performance”. They are mainly used on an ad-hoc basis and without any prior “warning”. It is then the task of the freight forwarding service to meet the capacity requirements. In the past few years ZIEGLER has registered increasing demand for this service due to the increasing speed at which the daily business operations of industry and trade are now performed. ZIEGLER has built up and expanded its expertise and capacities accordingly so as to offer its customers an attractive addition to its other forwarding services.

Leaﬁng through the charter logbook

Some consignments need to be sent individually, immediately and directly, and in such cases charter transport services are the right choice. In the charter department at ZIEGLER in Eschweiler, the dispatchers Daniel Wiezorrek (the department manager) and Frank Peters deal with charter contracts in Germany and Europe – together they can lay claim to ﬁfty years of freight forwarding experience. Their motivation for their jobs: challenges that have to be solved anew every day, no off-the-peg solutions, rapid decisions. No-one knows in the morning what the day will bring. The exciting work in the charter sector is one of the key disciplines in a freight forwarding company: it is a very demanding job for all-rounders that requires a lot of knowledge, experience and good contact management.

Taking receipt of and inspecting orders

Frank Peters and Daniel Wiezorrek start the day by recording orders received, checking the status of consignments that are currently being transported and checking the position of vehicles that are on the move via GPS. They proactively forward consignment data to the customers.

Complete and partial charter services

Next come new and outstanding orders. They book the consignments as complete or partial charter services depending on whether an entire cargo hold or less is required. If the customers are in a real hurry, the express charter service is scheduled.

The right haulier

The charter team selects the appropriate carrier for each consign-
ment, and reaches an agreement concerning the vehicle and the appropriate technical equipment:

- Coil trailer
- Roadtrains
- Refrigerated vehicles
- Steeltrunk trailers
- City vehicles and sprinters

Here, the two charter professionals can make use of a reliable network of hauliers and carriers. The two freight forwarders have continually extended this nationwide and Europe-wide network of partners in the past few years. Between consignments they draft offers, take care of the accounting and check customer invoices.

Available 12 hours a day, if necessary 24 hours a day.

Their “Charter” department has been present in Eschweiler since 2011. Daniel Wiezorrek has been at Ziegler since 2002. Frank Peters joined the team to provide support at the start of 2016. They collaborate with great dedication and a feel for how to provide a service, and pass on their expertise to trainees. The department is available every day from 7 a.m. to 7 p.m. – or if necessary 24 hours a day on six days of the week.

Customers from profit from their experience
Do you also need to send charter consignments? Profit from the ZIEGLER network and the highly experienced team in Eschweiler. Put us to the test!

Your contacts at ZIEGLER in Eschweiler
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Frank Peters
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TIPS FOR YOUR CHARTER CONSIGNMENTS

- Inform us of your consignment well in advance, 24/48 hours before it is loaded – facilitates the scheduling of suitable vehicles
- special/express transport services: up to 2 hours before loading
- fill in the freight orders completely
  - complete address of the sender/consignee
  - loading and delivery times
  - contact person on site, ideally with their telephone number
- Description of the consignment
  - Dimensions
  - Weight
  - Special features such as bulkiness
  - Pallet exchange, etc.
- Dangerous goods (ADR)
  - Indication of dangerous goods class
  - all other relevant documents for the designation and description of the consignment
Networking par excellence

A prime example of charter service processing using networking between the sites and departments was on ZIEGLER’s transport schedule one Thursday in July. The main achievement was organising the transport of aluminium coils weighing a staggering two tonnes on a semitrailer from the Aleris plant in Koblenz to Duffel near Antwerp in Belgium under the auspices of the ZIEGLER subsidiary Karst in Koblenz (see page 17).

The truck, ordered by a client from Antwerp and organised by ZIEGLER Antwerp, made its first “pit stop” in Königswinter: additional loading of machine parts.

The next stop was then ZIEGLER Eschweiler, where groupage freight was added to the load by order of a client from Baden Baden, prepared for forwarding as sea freight by ZIEGLER Ratingen, destination: South Africa, shipment via Antwerp.

And not only that: in Eschweiler an additional item of pallet cargo in the form of printed materials, delivered via 24plus from Ingolstadt, rounded off the groupage freight truck. Here too: Sea freight export via the port of Antwerp to Brazil. ZIEGLER Charter in Eschweiler assumed the overall coordination of the shipment.

“We love these kinds of orders, and we do this at least twice a week”, stated the Charter team in Eschweiler, “combining excellent contact with customers and excellent contact with colleagues in Koblenz and Ratingen results in prime transport management and total customer satisfaction!”
Germany is a beer country. And for this reason wonderful brewing wheat is grown here. Malted, this wheat is coveted worldwide. A brewery in Thailand urgently required malted wheat – the holiday season was just around the corner with its many keen beer-drinking tourists. ZIEGLER in Frankfurt / Kelsterbach organised the transport of 60 tonnes of German malted wheat by airfreight.

100 big packs on 100 pallets
Five lorries supplied the wheat that was produced in Germany from Bamberg to Frankfurt airport. The precise amount of 62,700 kg was stowed away in a hundred big packs on a hundred pallets. The ZIEGLER team had precisely planned the transport operations in advance in July: the freight was sent by air to Bangkok.

Saving storage fees
It was possible to process the consignment more cheaply by virtue of the ZIEGLER staff’s experience: “The airline flew the consignments using five different consignment notes”, said Reimund Nathan, the head of airfreight operations at ZIEGLER in Kelsterbach. “In this way we saved on the storage fees at the receiving airport.” In Bangkok the ZIEGLER partner took receipt of the freight and delivered it to the consignee – which received 66 pallets weighing 40,000 kg as early as April. And the staff at Kelsterbach then already set about organising the shipment of the next 50 tonnes.

The thing that German tourists don’t know
Thanks to the perfect organisation of the rapid airfreight by ZIEGLER, the brewery was able to continue brewing beer. German tourists in Thailand might be surprised to hear it: they would hardly suspect that the malted wheat of the beer they are savouring there actually comes from Germany. ZIEGLER says “cheers!”
This place acts as the hinge between Switzerland and Germany: the Swiss town of Kreuzlingen is the actual gateway from, and to, the EU due to its location at the only land bridge in the Lake Constance area. ZIEGLER has its own office right next door to the municipal customs office in the forwarding agent’s building. This is where the customs specialists Jörg Scharmentke and Angelina Bellanova work, he as the branch manager and she as his assistant. They are very familiar with all aspects of imports and exports. Their daily business consists of all manner of customs clearance work. They deal with imports, exports or transit clearance work on behalf of ZIEGLER customers. The two-person team offers expertise which requires a great deal of in-depth knowledge. This includes, for instance, the special clearance of living animals of all types, including horses. The two employees have a vast amount of experience of getting exclusive luxury yachts through customs by road and waterway. An additional speciality involves the clearance of automobiles. The location offers a significant service advantage: customers can pay for the services in Kreuzlingen itself.

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and Angelina Bellanova
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KREUZLINGEN: ONE OF THE MOST BEAUTIFUL LAKESIDE RESORTS IN CENTRAL EUROPE

Kreuzlingen, with around 21,500 inhabitants, is the largest Swiss town on the banks of Lake Constance. The name goes back to the Augustinian monastery “cruzelin” founded in 1125. Today the monastery, with St. Ulrich’s Basilica, is a cultural and historical monument of national importance. Seeburg Park with its secluded places, the aromatic and medicinal plants garden, the large children’s playground, the mini-golf course and the zoo with rare domestic pet breeds is one of the most beautiful lakeside resorts in Central Europe. It is possible to directly enter the lake all the way across the 2.5 km-long park. The Schloss Seeburg restaurant and the Lake Museum are located in this lakeside wonder. Museums, theatres, the planetarium and the Kunstgrenze (art border) with its 22 sculptures along the former border fence contribute towards the town’s cultural diversity with their permanent and special exhibitions.

www.kreuzlingen.ch
Mr Incognito, you have been head of the sea and airfreight sector of ZIEGLER (Switzerland) AG since 1 January 2016, a very demanding job. What makes your task special? This sector is changing and there will be decisive changes; for example, ever larger ships and market shifts. It is important to continue to be close to the market and to closely monitor developments. I want to contribute my many years of experience and expertise. We also face important tasks in the IT sector. Tomorrow's customers will prefer to communicate with their service provider using apps.

How do you deal with the current situation in the sea freight sector? The environment is currently very difficult. A great deal of uneasiness still prevails in the market as there are too many shipping companies. This can be seen in the low rates and the various mergers that are being planned or that have already been completed between the shipping companies. The import markets are moving back to Europe from Asia and smaller consignments are forwarded by airfreight as opposed to sea freight.

How would you assess the development of airfreight? The Basel and Geneva sites are developing, mainly thanks to the excellent work of all the staff. The office at Zurich airport is suffering from the more stringent x-ray requirements. I anticipate an increase in the airfreight volume. Prices are under pressure and represent a good alternative to sea freight.

Where are the strengths of the Swiss overseas department to be found? The staff of the Swiss air and sea freight department are flexible and customer-oriented. They possess great expertise, meaning we are able to advise our customers very competently. The customer and his satisfaction form the main focus of our daily business.

What kind of challenges do you anticipate in the next three years? We want to extend our customer portfolio, optimise our processes and consolidate and further extend our collaboration with other ZIEGLER countries. In addition, we would like to become more efficient in the various markets and put the customers “into the limelight” even more, and help them to develop themselves better in the global market with new or more advanced products.

How do you get a good work/life balance? I relieve the stress of work by spending time with my family, playing football and enjoying a good meal.

Thank you very much for this discussion.
ESCHWEILER – MAJORCA

The holiday island of Majorca is a popular holiday destination for German tourists, and a lot of racing cyclists like to visit it in the spring. But there are also lively exchanges in terms of business. ZIEGLER offers daily departures and a multitude of services for imports and exports.

ZIEGLER has gradually built up a comprehensive service concerning all aspects of exports and imports from and to Mallorca – for groupage freight just as for partial and full loads. Daily trips set off from the port of Barcelona to the main islands and from there to the surrounding islets of the Balearic Islands. Our local freight forwarding partner ensures a delivery time of 24 hours to the urban areas and 48 hours to the outlying areas – delivering products for tourism, for people’s daily needs, for the household or for commercial purposes.

ZIEGLER naturally also offers overland transport services to the neighbouring islands of Menorca and Ibiza and also generally from Germany to Spain. We also open up the German market for Spanish companies and nationwide distribution of the consignments.

The experienced team at ZIEGLER offers an enclosed package of services so your consignment arrives at its destination quickly and smoothly.

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IMPORTS/EXPORTS TO MAJORCA – YOUR BENEFITS
- daily departures from Barcelona port
- 24 hour delivery time to the urban areas of the island
- outlying areas within 48 hours
- with connections to Menorca and Ibiza
- groupage freight, part and full loads
- box trucks
- consignment tracking
- status report
- special trips on request

At the Mediterranean port on the Balearic island.

Daily departures, import and export

Transshipped to Palma from ZIEGLER Eschweiler via Barcelona.

Salvatore Brighina and Francisco Porras Romero.
MEMBRANES FOR LOGISTICS
WAREHOUSES

Throughout the world, the name Verseidag stands for innovative, high-quality, coated “Technical Textiles”. Building on its decades of experience, the company combines unique expertise in high-performance materials and the markets in which they are used with state-of-the-art production technology. Verseidag products are found in a variety of highly demanding application markets such as textile architecture, large tents, large-format digital printing, biogas, bulletproof vests and additional industry solutions.

The various business areas cover nearly every application area for coated raw and carrier materials. Onboard spoke with Henric Leuer, Managing Director at the German site in Krefeld, about the logistical challenges and collaboration with ZIEGLER.

Mr Leuer, how did you become aware of ZIEGLER?
We have already been collaborating with ZIEGLER for a number of years and have had good experiences with the local office in Ratingen.

Why did you choose ZIEGLER?
The good service they provide and the fair market prices convinced us.

Which clients or industries do you supply?
Very diverse industries such as the construction, automotive or advertising industries.

You also work for the logistics industry. What do you offer logistics companies?
We supply coated membranes for (temporary) use in logistics warehouses. Using special low-E coating systems, it is possible to enable natural light to shine into the building while simultaneously minimising the heat transition (U-factor up to <0.5W/m² x K). This leads to significant savings in the operating costs for lighting, heating and air conditioning. The modular design facilitates its adaptation to the respective needs of the building operators.

Where are your consignments sent to?
We export worldwide.

Which of ZIEGLER’s services do you make use of?
ZIEGLER organises the transport of our sea freight consignments to the port, their loading there and the production of the shipping documents.

www.verseidag.de
Training young people is of great importance at ZIEGLER: on the one hand highly qualified staff can be developed for our own company in this way and on the other hand ZIEGLER assumes responsibility for society at large. We congratulate our apprentices on the successful conclusion of their training in June 2016!

Our recently qualified forwarding and logistics merchants:

**Michele Paolucci, freight forwarding clerk at ZIEGLER in Pratteln**

“I gained a lot of insights into the work of the various departments during my apprenticeship at ZIEGLER (Switzerland) AG. I was able to provide active assistance, and I really valued that. When I think back, I have changed a lot compared to how I was at the start, as I approach my work differently and generally view it from a different perspective.”

**Taulant Jusufi, freight forwarding clerk at ZIEGLER in Pratteln**

“During my training I was confronted with many subfields. I was shown how transport is offered, processed, billed and ultimately entered in the accounts. In this way I gained a better understanding of the connections in the company.”

**Ali Anis Darwich, logistics specialist, ZIEGLER Basel**

“My personal highlight during the training was when I was able to perform a task with the forklift truck for the first time, after I had passed the truck test in the first year. Without the licence I wasn’t allowed to drive the forklift truck, which made my work rather difficult to perform.”

**Gabrielle Lucio, freight forwarding clerk at ZIEGLER St. Gallen**

“The highlight of my training was the close contact with the various clients and partners. During my apprenticeship at ZIEGLER (Switzerland) AG I was very impressed by the fact that they pay attention to the trainees’ needs and support them whenever possible. I will definitely take this support and versatility with me on my future path. I worked mainly in the field of land transport and still intend to remain in that area or, with a bit of luck, to work at the airports in the airfreight sector. Anis Darwich (from left to right).
LOGISTICS POWER IN KOBLENZ

The freight forwarder KARST in Koblenz is located right next to the Rhine port, in a European logistics hub, and is among other things an expert on specialist transport services. Enough good reasons to earn it a broad customer base and demanding transport and logistics tasks.

The freight forwarder, which has belonged to the ZIEGLER group since 2009, recently displayed its competencies on a new website. It is a website worth visiting: the company’s services are represented in detail, ranging from transport organisation and imports/exports to warehousing, thru to warehouse logistics.

The fleet currently consists of the company’s own truck fleet with 18 drivers. The specialist trucks with tarpaulins (“flatbeds”), in particular, are characterised by their rapid, flexible and secure conversion. www.karst-spedition.de

WORLD FAMOUS: DEUTSCHES ECK (GERMAN CORNER)

The Deutsches Eck is the place in Koblenz where two rivers meet: Father Rhine and Mother Mosel. This historic spot was thus named as the Teutonic Order was settled at this confluence in 1216. In 1897 the 37-metre-high Kaiser Wilhelm I monument was inaugurated – the Deutsches Eck was created in its present form. The site now attracts more than 2 million visitors a year and has formed part of the “Upper Middle Rhine valley” UNESCO world heritage site since 2002.

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10-year company anniversary: Tino Passucci, courier at ZIEGLER in Pratteln

THE BRAND AMBASSADOR

Agostino Passucci, who goes by the name of Tino, celebrated his 10th company anniversary in January 2016. For over 10 years, the employees in the Basel-Pratteln region have valued his reliability and flexibility as a courier.

Having been born and grown up in Roccaspinalveti in der Chieti province (Abruzzo, Italy), Tino came to Switzerland, to the beautiful canton of Tessin, in 1973. Before coming to work in temporary positions for BLG or ZIEGLER in 2005 the trained painter and plasterer, worked as a sign painter, chauffeur and tyre technician. In addition, he continued his education in computer science and as a hose man for the fire services. Tino Passucci much more than just a courier. He is a prime example of someone who identifies with the company that employs him. Even his personal motorbike trailer shines in the ZIEGLER colours. He radiates good ideas to place the ZIEGLER in a good light. Thanks to his technical skills, he is a man in great demand both at the company’s headquarters and at the branch. He repairs appliances, designs offices in the ZIEGLER corporate green, and finds a cheap and fitting solution for almost any problem. The perfect allrounder and brand ambassador of ZIEGLER. In addition to his passion for ZIEGLER he enjoys his hobbies such as cooking, dancing and motorcycling.

Text: Monique Pirkner Nowak

Passionate motorcyclist: Agostino Passucci with his trailer in the ZIEGLER colours.

ZIEGLER’s seniors’ afternoon – a visit to the zoo in Basel

EXPERIENCE WHAT IS WORTH PRESERVING

On June 14, 2016 the traditional seniors’ afternoon organised by ZIEGLER (Switzerland) AG set off for Basel Zoo, or “Zolli”, as it is affectionately called by the people of Basel.

Basel Zoo was opened in 1874 and is the oldest zoo in Switzerland. Due to successes breeding animals such as rhinoceroses, pygmy hippopotami or western lowland gorillas, the city zoo became known far beyond the country’s borders and is therefore considered, despite its relatively small area of 13 hectares, as one of the major zoos in Europe.

In the newly opened zoo restaurant the seniors enjoyed a good lunch menu before heading off for a one hour guided tour of the zoo. Despite the “April-like weather” all the participants were in good spirits and listened attentively to what the guide had to say. Did you know that lor-custs eat their own body weight in food every day? Or why the plum-age of flamingos is pink?

The day-trippers would have gladly spent more time in the zoo. They treated themselves to coffee and a slice of cake before setting off back home, already looking forward to the next meeting as long as their health allows.

Text: Monique Pirkner Nowak

Local news

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The day-trippers would have gladly spent more time in the zoo. They treated themselves to coffee and a slice of cake before setting off back home, already looking forward to the next meeting as long as their health allows.

Text: Monique Pirkner Nowak

Local news

THE BRAND AMBASSADOR

Agostino Passucci, who goes by the name of Tino, celebrated his 10th company anniversary in January 2016. For over 10 years, the employees in the Basel-Pratteln region have valued his reliability and flexibility as a courier.

Having been born and grown up in Roccaspinalveti in der Chieti province (Abruzzo, Italy), Tino came to Switzerland, to the beautiful canton of Tessin, in 1973. Before coming to work in temporary positions for BLG or ZIEGLER in 2005 the trained painter and plasterer, worked as a sign painter, chauffeur and tyre technician. In addition, he continued his education in computer science and as a hose man for the fire services. Tino Passucci much more than just a courier. He is a prime example of someone who identifies with the company that employs him. Even his personal motorbike trailer shines in the ZIEGLER colours. He radiates good ideas to place the ZIEGLER in a good light. Thanks to his technical skills, he is a man in great demand both at the company’s headquarters and at the branch. He repairs appliances, designs offices in the ZIEGLER corporate green, and finds a cheap and fitting solution for almost any problem. The perfect allrounder and brand ambassador of ZIEGLER. In addition to his passion for ZIEGLER he enjoys his hobbies such as cooking, dancing and motorcycling.

Text: Monique Pirkner Nowak

Passionate motorcyclist: Agostino Passucci with his trailer in the ZIEGLER colours.

ZIEGLER’s seniors’ afternoon – a visit to the zoo in Basel

EXPERIENCE WHAT IS WORTH PRESERVING

On June 14, 2016 the traditional seniors’ afternoon organised by ZIEGLER (Switzerland) AG set off for Basel Zoo, or “Zolli”, as it is affectionately called by the people of Basel.

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Text: Monique Pirkner Nowak
STYLE, TRADITIONS AND GOOD MANNERS

The “Grand Nation”: the French view themselves as representatives of a cultured nation with a great history – Napoleon and the Sun King Louis XIV are just two examples of this. So it is no wonder that the French attach great importance to style, traditions and good manners. Even their preference for delicious food and fine wine does little to change this. Although France has the world’s second-highest level of wine consumption, anyone who quaffs too much is frowned upon. Here too, stylish enjoyment is the most important thing.

The French attach importance to status and titles. Therefore you should always use the title and the person’s position as well as calling them Madame or Monsieur. Using the familiar form of address “tu” is frowned upon by business partners. Travellers gain an advantage if they know at least the greetings and a few key phrases in French, because English is not necessarily widespread outside of Paris.

Here’s another tip: if you invited into the home of a business partner, you should not arrive too punctually. The host should be allowed a few minutes longer than agreed. In discussions you should avoid topics of conversation such as the status of Corsica, “old Europe” and anti-Americanism. By contrast, topics such as food and wine are always very much appreciated.

ANNIVERSARIES

10 years at the company
Marc Biringer
Dornach logistics centre

15 years at the company
Marcus Wollersheim,
Eschweiler branch
Roger Moray,
Eschweiler branch
Michael Kapsczok,
Ratingen branch

10 years at the company
Wolfgang Becker,
Ratingen branch

5 years at the company
Ezgi Yilmaz
Pratteln sales department

...get on board
Modern logistics – worldwide!